

# Best Companies Group

**Executive Summary  
Sample**

# Background & Objectives

Company A asked Best Companies Group (BCG), a recognized leader in employee research and consulting, to conduct an assessment of employee engagement.

BCG conducted online research among Company A's 637 employees from (start date) to (end date), using its industry standard survey plus a series of custom questions requested by Company A.

## Objectives

- Discover the level of engagement at Company A
- Identify the company's strengths and weaknesses from the employees' perspective
- Compare A's performance against BCG Best Places to Work benchmarks
- Provide action-oriented recommendations drawing on BCG's experience in this field

# Key Takeaways

- Company A has a strong corporate culture evidenced by trust in supervisors, liking the people they work with and progress at work
- Staffing issues, job insecurity, and a lack of reward are key issues that need to be addressed
- The Peoria office presents a unique opportunity for Company A to use corporate communications to improve the local culture

# Cultural Agenda

What winning companies do well

## Challenges

Staffing levels are adequate  
I believe my job is secure  
I am able to maintain a proper work/life balance  
If I do good work I will be rewarded

## Strengths

I can trust what my supervisor tells me  
I like the people I work with  
Most days I feel I make progress at work

## Potential Challenges

Ongoing training levels are adequate  
I am satisfied with the amount of vacation/personal time  
My employer establishes diversity

## Opportunities

Leaders care about employee well being  
I feel part of a group working towards a common purpose  
I am treated like a person not a number

What employees say we do well

# Results: Areas of Strength

These are the areas where the top companies are strong AND your company is equal or close to that level of performance



*Open communication and an enjoyable work environment have an outsized impact on your employee's engagement. These are areas to invest more into since they are a natural strength for your organization.*

**|** = Benchmark