

BETHESDA MAGAZINE'S "TOP PLACES TO WORK"

REGISTRATION DEADLINE:

May 6, 2022

What is the Bethesda Magazine's "Top Places to Work" program?

This program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Bethesda Magazine.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can find out if you are one of the best employers in Montgomery County, MD and/or Upper Northwest DC! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is FREE, participants can pay as little as \$720 to receive their Insights Report Package detailing the company's employee responses. Also included are employee and employer benchmarks.

Who Can Participate?

To be eligible for consideration, organizations must:

- Nonprofit organizations or government entities/municipalities
- Publicly or privately held organizations
- Organizations that have been operating for a minimum of one year
- Organizations with offices in Montgomery County, MD and/or Upper Northwest DC (20015 and 20016)
- Organizations with a minimum of 15 full-time or part-time employees working in Montgomery County, MD and/or Upper Northwest DC

*See website for more eligibility requirements

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1–5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in a special issue of Bethesda Magazine in Nov/Dec 2022. Non-winning organizations are not publicly revealed



What Does It Cost?

# of Montgomery County, MD and/or Upper Northwest DC Employees	# Employees Surveyed	Online Fee
15-24	All	FREE
25-99	All	FREE
100-199	All	FREE
200-499	Up to 250*	FREE
500-2499	350*	FREE
2500+	400*	FREE

For more information or to register, please visit

www.TopPlacestoWorkBethesda.com

or contact the program manager Gemise James at

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