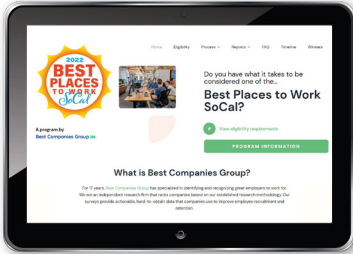




Your company will receive broad multimedia recognition by sponsoring Best Companies to Work for SoCal

- **Space Deadline:** September 1
- **Materials Deadline:** September 7

Online Event Date: September 29, 2022, 3:30 - 5:00 p.m. PST



Best Companies SoCal is a survey competition designed to determine which participants are the best employers. The process is managed by Best Companies Group (BCG), and includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

Join us in celebrating the best places to work for in SoCal!

Format: This year's awards celebration will be a virtual event September 29, 2022, starting at 3:30 p.m. PST and can be viewed from any location with wireless access. The program will be professionally produced including video storytelling, shout-outs from sponsors, and interaction from the audience. All winners will be celebrated during the event.

Why Sponsor:

- To show your support and honor the Best Companies to Work for in Southern California
- To align your business with other companies that are committed to excellence in all facets of business.
- To broaden your exposure to other highly successful companies and business leaders located throughout Southern California.
- To be viewed as a leader who supports the incredible achievements of SoCal companies.

Presenting Sponsor: \$8,000 (2 available)

Sponsorship Includes:

- Company logo will appear prominently in all web promotional advertising leading up to the celebration, at the online event and on the event landing page from the time the contract is signed until one month after the event.
- Sponsor logo will be on screen for the entirety of the event.
- Your Company will receive 3 minutes of dedicated screen time
- The opportunity to submit a 15-second, shout-out congratulations video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played with the winner's video of your choice or after a group of winners.
- Contact information for all 2022 event registrants and winners.
- First right to renew your sponsorship level for the following year. This expires 30 days after the event.
- Right to use the event logo during the period of your sponsorship.

Major Sponsor: \$5,000 (4 available)

Sponsorship Includes:

- Company logo will appear prominently in all web and social media promotional advertising leading up to the celebration, at the Online event and on the event landing page from the time the contract is signed until one month after the event.
- Sponsor logo will be on screen for the entirety of the event.
- Your Company will receive 2 minutes of dedicated screen time
- The opportunity to submit a 15-second, shout-out congratulations video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played with the winner's video of your choice or after a group of winners.
- Contact information for all 2022 event registrants and winners.
- First right to renew your sponsorship level for the following year. This expires 30 days after the event.
- Right to use the event logo during the period of your sponsorship.

Celebration Sponsor: \$2,200 (unlimited)

Sponsorship Includes:

- Company name will appear prominently in all web and social media promotional advertising leading up to the celebration, at the online event and on the event landing page from the time the contract is signed until one month after the event.
- The opportunity to submit a 15-second, shout-out congratulations video clip from your organization. This can be from your phone, a Zoom video clip or a professionally created video. It will be played when the winners' name is announced during the event.

Winners Page Sponsor \$1,100 (unlimited)

Sponsorship Includes:

- Leaderboard Banner on <https://bestcompaniesgroup.com/best-places-to-work-southern-california/> for 12 months from the date the contract is signed.

To reserve space email: jdelaney@bestcompaniesgroup.com