

# BEST PLACES TO WORK IN VA

**REGISTRATION DEADLINE:**

**August 18, 2023**

## What is the Best Places to Work in VA?

Best Places to Work in Virginia is a research-driven program from Best Companies Group that examines your company's practices, programs and benefits and surveys your employees for their perspective. Companies that meet certain criteria are considered the Best Places to Work in Virginia.

## What is Best Companies Group (BCG)?

For 17 years, Best Companies Group has specialized in identifying and recognizing great employers to work for. We are an independent research firm that ranks companies based on our established research methodology. Our surveys provide actionable, hard-to-obtain data that companies use to improve employee recruitment and retention.

## Why Participate?

By participating, you can learn how to maximize employee engagement and determine whether you are one of VA's best employers! It can also result in significant organizational benefits such as:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is FREE, participants can pay as little as \$970 to receive their Insights Report Package detailing the company's employee responses in an efficient, results-oriented reporting platform. We identify the strengths and weaknesses of your workplace, according to what employees have to say. The report package is used to identify opportunities to improve engagement.

## Who is Eligible?

- Publicly or privately held businesses
- For-profit, not-for-profit, or government entities/municipalities
- Have a facility in the state of Virginia
- Minimum of 15 full-time or part-time staff working in/reporting to Virginia
- Must be in business for at least one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. Email and internet technology need to be available for use by employees.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in February. Non-winning organizations are not publicly revealed.



## What Does It Cost?

#	# of VA Employees Surveyed	Online Fee
15-24	All	FREE
25-250	All	FREE
250+	Up to 400*	FREE

\*Employees are randomly selected

**For more information or to register, please visit**

**[www.BestPlacesToWorkVA.com](http://www.BestPlacesToWorkVA.com)**

**or contact the Program Business Partner, Amy Clever, at 717-323-5273 or at [AClever@BestCompaniesGroup.com](mailto:AClever@BestCompaniesGroup.com)**