

BEST PLACES TO WORK IN THE 417

REGISTRATION DEADLINE:

February 18, 2022



What is the Best Places to Work in The 417 program?

The Best Places to Work in The 417 program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Biz 417.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages program worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can find out if you are one of the best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is FREE, participants can pay as little as \$720 to receive their Insights Report Package detailing the company's employee responses. Also included are employee and employer benchmarks.

Who Can Participate?

- Be a publicly or privately held business
- Have a facility in the 417 Region (southwest Missouri)
- Have a minimum of 15 full-time or part-time employees working in the 417 Region
- Must be in business a minimum of one year

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyses the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EESS):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions.

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in September 2022. Non-winning organizations are not publicly revealed.

What Does It Cost?

| # of 417 Region Employees | # Employees Surveyed | Online Fee |
|---------------------------|----------------------|------------|
| 15-24 | All | FREE |
| 25-99 | All | FREE |
| 100-199 | All | FREE |
| 200-499 | Up to 250* | FREE |
| 500-2499 | 350* | FREE |
| 2500+ | 400* | FREE |

*Employees are randomly selected

For more information or to register, please visit
www.bestplacestowork417.com
or contact the program coordinator, Lara Cohen at
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