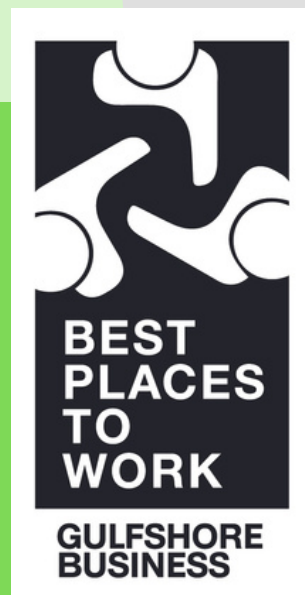


BEST PLACES TO WORK IN SOUTHWEST FLORIDA

REGISTRATION DEADLINE:

December 30, 2022



What is Best Places to Work in Southwest Florida?

This program is a survey competition to determine which participants are the best employers in Southwest Florida. The process is managed by Best Companies Group (BCG) and winners are published by Gulfshore Business.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can find out if you are one of Southwest Florida's best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **BCG Insights Report Package:** Participants could pay as little as \$440 to participate and also receive their Insights Report Package detailing the company's employee responses. Also included are employee and employer benchmarks.

Who Can Participate?

To be eligible for consideration, organizations must:

- Be a for-profit or not-for-profit business or public agency
- Be a publicly or privately held business
- Must be in business a minimum of 1 year
- Have a facility in Southwest Florida
- Have at least 15 full-time or part-time employees working in Southwest Florida

*See website for more eligibility requirements

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this online survey, detailing company policies, practices, benefits and demographics.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree." This section of the survey will also include 2 open-ended questions, and 8 demographic questions.

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in June. Non-winning organizations are not publicly revealed.

What Does It Cost?

# of Employees	# Employees Surveyed	Fee
15-24	All	\$440
25-99	All	\$550
100-199	All	\$660
200-499	Up to 250	\$770
500-2499	350	\$880
2500+	400	\$990

For more information or to register, please visit

www.BestPlacestoWorkSWFL.com

or contact the program manager Christopher Miller at
717-323-5240 or at CMiller@BestCompaniesGroup.com