

BEST PLACES TO WORK IN SOUTHWEST FLORIDA

**REGISTRATION DEADLINE:
December 10, 2021**

What is the Best Places to Work in Southwest Florida?

Best Places to Work in Southwest Florida is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Gulfshore Business.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can find out if you are one of Southwest Florida's best employers! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** All participating companies will receive the results of the employee survey, identifying the strengths and weaknesses of their workplace according to what their employees had to say. The report package is used to identify the opportunities that exist to build a better workplace.

Who Can Participate?

- Be a publicly or privately held business
- Be a for-profit, not-for-profit business or government entity
- Have a facility in Southwest Florida
- Have a minimum of 15 full-time or part-time employees working in or reporting to Southwest Florida
- Must be in business a minimum of one year

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree." This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. Email and internet technology needs to be available for use by company employees.

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in June. Non-winning organizations are not publicly revealed.



What Does It Cost?

# of Eligible SW FL Employees	# Employees Surveyed	Online Fee
15-24	All	\$399
25-99	All	\$499
100-199	All	\$599
200-499	Up to 250*	\$699
500-2499	350*	\$799
2500+	400*	\$799

*Employees are randomly selected

**For more information or to register, please visit
www.BestPlacesToWorkSWFL.com
or contact the program coordinator, Jackie Miller at
717-323-5237 or at JMiller@BestCompaniesGroup.com**