

2024 BEST PLACES TO WORK IN PA

REGISTRATION DEADLINE:

June 21, 2024

BEST PLACES
to work in **PA** 2024

What is the Best Places to Work in PA program?

This program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by the Central Penn Business Journal and the Lehigh Valley Business Journal.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can learn how to maximize employee engagement and determine whether you are one of PA's best employers! It can also result in significant organizational benefits such as:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG EnGauge Report Dashboard:** All participating companies will receive the results of the employee survey, identifying the strengths and weaknesses of their workplace according to what their employees had to say. The report dashboard is used to identify opportunities that exist to build a better workplace.

Who Can Participate?

To be eligible for consideration, organizations must:

- Be a for-profit or not-for-profit business or government entity
- Be a publicly or privately held business
- Must be in business a minimum of 1 year
- Have a facility in the state of PA
- Have a minimum of 15 full-time or part-time employees working in PA

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this online survey, detailing company policies, practices, benefits and demographics.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree." This section of the survey will also include 2 open-ended questions, and 7 demographic questions. All eligible employees will need email and internet technology to participate in the survey.

Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in December. Non-winning organizations are not publicly revealed.

What Does It Cost?

# of PA Employees	# PA Employees Surveyed	Fee
15-24	All	\$910
25-249	All	\$1160
250+	Up to 400	\$1470

For more information or to register, please visit

www.BestPlacestoWorkinPA.com

or contact Madelyne Barroso at 717-323-5272 or at

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