

# 2024 BEST PLACES TO WORK IN NEW JERSEY

REGISTRATION DEADLINE:

April 12, 2024

NJBIZ

Best Places  
to Work  
NJ  
2024

## What is the Best Places to Work in New Jersey program?

This program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by NJBIZ.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can learn how to maximize employee engagement and determine whether you are one of New Jersey's best employers! It can also result in significant organizational benefits such as:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG EnGauge Report Dashboard:** All participating companies will receive the results of the employee survey, identifying the strengths and weaknesses of their workplace according to what their employees had to say. The report dashboard is used to identify opportunities that exist to build a better workplace.

## Who Can Participate?

To be eligible for consideration, organizations must:

- Be a for-profit or not-for-profit business or government entity
- Be a publicly or privately held business
- Must be in business a minimum of 1 year
- Have a facility in the state of New Jersey
- Have a minimum of 15 full-time or part-time employees working in New Jersey

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this online survey, detailing company policies, practices, benefits and demographics.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree." This section of the survey will also include 2 open-ended questions, and 7 demographic questions. All eligible employees will need email and internet technology to participate in the survey.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in September. Non-winning organizations are not publicly revealed.

## What Does It Cost?

# of NJ Employees	# NJ Employees Surveyed	Online Fee
15-24	All	\$870
25-99	All	\$900
100-199	All	\$1061
200-499	Up to 250	\$1166
500-2499	Up to 350	\$1254
2500+	Up to 400	\$1298

For more information or to register, please visit

[www.BestPlacesToWorkNJ.com](http://www.BestPlacesToWorkNJ.com)

or contact the program manager Jackie Miller at  
717-323-5237 or at [JMiller@BestCompaniesGroup.com](mailto:JMiller@BestCompaniesGroup.com)