

# BEST PLACES TO WORK IN MAINE

REGISTRATION DEADLINE: May 26, 2023



## What is the Best Places to Work in Maine?

Best Places to Work in Maine is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by MaineBiz and celebrated by Maine SHRM, BCG and BridgeTower Media.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can find out if you are one of the best employers in Maine! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** All participating companies will receive the results of the employee survey, identifying the strengths and weaknesses of their workplace according to what their employees had to say. The report package is used to identify the opportunities that exist to build a better workplace.

## Who Can Participate?

To be eligible for consideration, organizations must:

- Be a publicly or privately held business
- Be a for-profit, not-for-profit business or government entity/municipality
- Have a facility in Maine
- Be a business with a minimum of 15 full-time or part-time employees working in Maine
- A company that has been in business a minimum of one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this online survey, detailing company policies, practices, benefits and demographics.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of about 77 statements that employees will be asked to respond to on a 1-5 Likert scale of “Strongly Disagree” to “Strongly Agree.” This section of the survey will also include two (2) open-ended questions, and about seven (7) demographic questions. Email and internet technology are needed for this process.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings at the in-person awards event in October 2023. Non-winning organizations are not publicly revealed.

## What Does It Cost?

# of ME Employees	# ME Employees Surveyed	Online Fee
15-24	All	\$960
25-99	All	\$990
100-199	All	\$1100
200-499	Up to 250	\$1180
500-2499	350	\$1270
2500+	400	\$1320

**For more information or to register, please visit  
[www.BestPlacesToWorkME.com](http://www.BestPlacesToWorkME.com)  
or contact [Support@BestCompaniesGroup.com](mailto:Support@BestCompaniesGroup.com)**