

# BEST PLACES TO WORK IN MAINE

REGISTRATION DEADLINE:

May 27, 2022



**Best Places to  
Work in ME**

## What is the Best Places to Work in Maine?

The Best Places to Work in Maine program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Mainebiz and celebrated by Maine SHRM.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can find out if you are one of the best employers in Maine! It can also result in significant organizational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** All participating companies will receive the results of the employee survey, identifying the strengths and weaknesses of their workplace according to what their employees had to say. The report package is used to identify the opportunities that exist to build a better workplace.

## Who Can Participate?

To be eligible for consideration, organizations must:

- Be a publicly or privately held business
- Be a for-profit, not-for-profit business or government entity/municipality
- Have a facility in Maine
- Be a business with a minimum of 15 full-time or part-time employees working in Maine
- A company that has been in business a minimum of one year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this online survey, detailing company policies, practices, benefits and demographics.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of “Strongly Disagree” to “Strongly Agree.” This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. Email and internet technology are needed for this process.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in October 2022. Non-winning organizations are not publicly revealed.

**For more information or to register, please visit  
[www.BestPlacesToWorkME.com](http://www.BestPlacesToWorkME.com)  
or contact the program manager, Jackie Miller at  
717-323-5237 or at [JMiller@BestCompaniesGroup.com](mailto:JMiller@BestCompaniesGroup.com)**

## What Does It Cost?

# of ME Employees	# ME Employees Surveyed	Online Fee
15-24	All	\$875
25-99	All	\$900
100-199	All	\$999
200-499	Up to 250	\$1,075
500-2499	350	\$1,150
2500+	400	\$1,199