



What is the Best Places to Work in Cornwall programme?

The Best Places to Work in Cornwall programme is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Business Cornwall.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specialising in identifying and recognising great places to work. BCG manages programmes worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can find out if you are one of the region's best employers! It can also result in significant organisational benefits for entrants:

- Heightened Company Pride: If your company appears on the list, it could improve employee morale and retention.
- Public Relations and Marketing Advantage: Organisations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- The BCG EnGauge Dashboard: While participation is FREE, participants can pay as little as £650 to receive their EnGauge Dashboard detailing the company's employee responses.

Who Can Participate?

To be eligible for consideration, organisations must:

- Be a publicly or privately held business
- Have a facility in Cornwall, UK
- Have a minimum of 15 employees working in Cornwall, UK
- Must be in business a minimum of one year

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyses the data and determines the winners and rankings.

- Part I – Employer Questionnaire (EQ): The employer (main company contact) will complete this online survey, detailing company policies, practices, benefits and demographics.
- Part II – Employee Engagement & Satisfaction Survey (EES): The employee survey is an in-depth set of about 77 statements employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree." This section of the survey will also include 2 open-ended questions, and 7 demographic questions. Email and internet technology need to be available for use by employees.

Announcing & Recognising the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in May. Non-winning organisations are not publicly revealed.

What Does It Cost?

Employees	Employees Surveyed	Fee
15-24	All	FREE
25-99	All	FREE
100-199	All	FREE
200-499	Up to 250	FREE
500-2499	350	FREE
2500+	400	FREE

**For more information or to register, please visit
www.BestPlacestoWorkinCornwall.com or contact
Jackie Miller at JMiller@BestCompaniesGroup.com**