

# 2023 BEST PLACES TO WORK IN THE PET INDUSTRY

REGISTRATION DEADLINE:

May 12, 2023



## What is the Best Pet Companies to Work For program?

This program is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Pet Age.

## What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specializing in identifying and recognizing great places to work. BCG manages programs worldwide, including the US, Canada, and the UK.

## Why Participate?

By participating, you can learn how to maximize employee engagement and determine whether you are one of the industry's best employers! It can also result in significant organizational benefits such as:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is only \$99, participants can pay as little as \$830 to receive their Insights Report Package detailing the company's employee responses. Also included are employee and employer benchmarks.

## Who Can Participate?

To be eligible for consideration, organizations must:

- Be a for-profit or not-for-profit business or public agency
- Be a publicly or privately held business
- Must be in business a minimum of 1 year
- Have a facility in the US or Canada
- Have a minimum of 15 full-time or part-time employees

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1-5 Likert scale of "Strongly Disagree" to "Strongly Agree". This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. If e-mail and internet technology is not available for use by company employees, BCG also has paper surveys available.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in October. Non-winning organizations are not publicly revealed.

## What Does It Cost?

# of Employees	# Employees Surveyed	Online Fee
15-24	All	\$99
25-99	All	\$99
100-199	All	\$99
200-499	Up to 250*	\$99
500-2499	350*	\$99
2500+	400*	\$99

For more information or to register, please visit

[www.bestpetcompanies.com](http://www.bestpetcompanies.com)

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