

# Lawn & Landscape's Best Places to Work

REGISTRATION DEADLINE: January 27, 2023



## What is Lawn & Landscape's Best Places to Work?

This is a research-driven project from Best Companies Group and Lawn & Landscape that examines your company's practices, programs and benefits and surveys your employees for their perspective. Companies that meet certain hurdles are considered great employers in the industry.

## What is Best Companies Group (BCG)?

For 18 years BCG has specialized in identifying and recognizing great employers to work for. We are an independent research firm that ranks companies based on our established research methodology. Our surveys provide actionable, hard-to-obtain data that companies use to improve employee recruitment and retention.

## Why Participate?

By participating, you can learn how to maximize employee engagement and determine whether you are one of the industry's best employers! It can also result in significant organizational benefits such as:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organizations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** BCG shares its comprehensive assessment of your firm's performance in an efficient, results-oriented reporting platform. We identify the strengths and weaknesses of your workplace, according to what employees have to say. The report package, available for purchase, is used to identify opportunities to improve engagement.

## Who is Eligible?

- Businesses having 50% or more of revenue coming from landscaping services
- Publicly or privately held businesses; For-profit or not-for-profit businesses
- Business based in the U.S./Canada with 15+ full-time or part-time staff in the U.S./Canada
- Businesses that have been in business a minimum of 1 year

## Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyzes the data and determines the winners and rankings.

**Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey online, detailing company policies, practices, benefits and demographics.

**Part II – Employee Engagement & Satisfaction Survey (EESS):** The employee survey is an in-depth set of 77 statements that employees will be asked to respond to on a 1–5 Likert scale of “Strongly Disagree” to “Strongly Agree.” This section of the survey will also include 2 open-ended questions, and 8 demographic questions. All employees must have access to email and internet technology.

## Announcing & Recognizing the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in June. Non-winning organizations are not publicly revealed.

For more information or to register, visit  
[www.BestCompaniesLandscapeandLawnCare.com](http://www.BestCompaniesLandscapeandLawnCare.com)  
or contact Jackie Miller at 717-323-5237 or at  
[JMiller@BestCompaniesGroup.com](mailto:JMiller@BestCompaniesGroup.com)

## Does It Cost?

# of U.S./Can Employees	# Employees Surveyed	It's Free!
15-24	All	FREE
25-99	All	FREE
100-199	All	FREE
200-499	Up to 250*	FREE
500-2499	350*	FREE
2500+	400*	FREE

\*Employees are randomly selected