



REGISTRATION DEADLINE:
29 September 2023

What is the Best Financial Advisers to Work For programme?

The Best Financial Advisers to Work For programme is a survey competition to determine which participants are the best employers. The process is managed by Best Companies Group (BCG) and winners are published by Professional Adviser.

What is Best Companies Group (BCG)?

Best Companies Group is an independent research firm specialising in identifying and recognising great places to work. BCG manages programmes worldwide, including the US, Canada, and the UK.

Why Participate?

By participating, you can find out if you are one of the industry's best employers! It can also result in significant organisational benefits for entrants:

- **Heightened Company Pride:** If your company appears on the list, it could improve employee morale and retention.
- **Public Relations and Marketing Advantage:** Organisations can use the distinction to enhance recruiting efforts, increase the value of general marketing and improve reputations.
- **The BCG Insights Report Package:** While participation is FREE, participants can pay as little as £600 to receive their Insights Report Package detailing the company's employee responses.

Who Can Participate?

To be eligible for consideration, organisations must:

- Be a publicly or privately held business
- Have a facility in the United Kingdom
- Have a minimum of 15 employees working in the United Kingdom (England, Scotland, Wales, and Northern Ireland)
- Must be in business a minimum of one year
- Work in the Financial Advice sector (including Paraplanning), or the wider Financial Services community (Investment House, Wealth Manager, Discretionary Fund Management, Fintec, Consulting & Research, Technology Provider, Adviser Support Services)

What Does It Cost?

# of Employees	# Employees Surveyed	Online Fee
15-24	All	FREE
25-99	All	FREE
100-199	All	FREE
200-499	Up to 250*	FREE
500-2499	350*	FREE
2500+	400*	FREE

Assessment Description

The process includes two surveys to gather detailed data about each participating company. BCG conducts the surveys, analyses the data and determines the winners and rankings.

- **Part I – Employer Questionnaire (EQ):** The employer (main company contact) will complete this survey, detailing company policies, practices, benefits and demographics. The employer will be asked to complete the EQ online.
- **Part II – Employee Engagement & Satisfaction Survey (EES):** The employee survey is an in-depth set of statements (77) that employees will be asked to respond to on a 1–5 Likert scale of “Strongly Disagree” to “Strongly Agree”. This section of the survey will also include two (2) open-ended questions, and seven (7) demographic questions. Email and internet technology need to be available for use by employees.

Announcing & Recognising the Winners!

The contact at each company is notified of their status prior to the release of the winner rankings in December. Non-winning organisations are not publicly revealed.

For more information or to register, please visit
www.BestAdvisersToWorkFor.com or contact the
programme manager, Amy Clever, at 717-323-5273 or
at Aclever@BestCompaniesGroup.com